

FOR IMMEDIATE RELEASE.

For more Information Please Contact:

Keep Sedona Beautiful, Inc. (928) 282-4938

**“Recycling Right: Everyday Contributions to a Healthy Environment”
Featured by KSB on Wednesday November 11th**

Recycling is the cornerstone to sustainable living; it conserves land resources, water, energy, mineral and oil. Find out how you can make a difference.

Keep Sedona Beautiful, Inc. will feature Jean Turocy, Director of Education and Community Outreach, at its *Preserving the Wonder*™ Speaker Series on Wednesday, November 11th who will speak about everything one would want to know about how to recycle for the highest good of our home environment and beyond.

Members, residents and visitors are all welcome to join Keep Sedona Beautiful (“KSB”) at 5:30 pm at its historic Pushmataha Center on 360 Brewer Road to learn all about the raven’s fascinating role in history and our lives.

The evening will include complimentary appetizers donated by El Rincon Restaurante Mexicano and refreshments provided by Keep Sedona Beautiful (KSB).

In a consumer-driven society, it is wise and necessary to stay current with recycling practices, which are prone to change as rapidly as technology develops or becomes obsolete and as new merchandise becomes available.

Please join KSB in welcoming Ms. Turocy as she explains why recycling is necessary; what happens when things are not recycled (what a landfill really is); which materials are accepted; where the materials go and what they become; what materials are not accepted, why, and alternatives; resources for odd item disposal; “greenwashing” and differences between recycling methods, what recycling is and isn’t; and learn more about Sedona Recycles, recycling ethics, and community involvement.

Jean Turocy has taught science in public school and informal education programs for all ages. She decided to focus on environmental education after witnessing how little students were being taught about it. She is the Education and Community Outreach Coordinator at Sedona Recycles, a non-profit recycling collection center dedicated to providing educational services. She has Bachelor's Degree in Natural Sciences with a minor in Chemistry from the University of Pittsburgh.

Keep Sedona Beautiful welcomes the community and visitors alike to its monthly *Preserving the Wonder*™ Speaker Series, which is held the second Wednesday of each month from September to June. KSB’s Speaker Series focuses on presenting a diversity of programs relevant to the unique environment of our region.

Keep Sedona Beautiful, Inc. is a nonprofit organization that, by acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area. For more information about Keep Sedona Beautiful, please call 928.282.4938, or visit <http://www.keeppedonabeautiful.org/>.