

# KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972

KSB is a 501 (c) (3) charitable organization



## Preserving the Wonder™

November 10, 2017

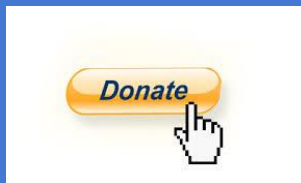
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*Dear KSB Friends,*

## **KSB Position on Sedona Northern Lights Show**

Keep Sedona Beautiful wants to inform all of our members that the Sedona Chamber of Commerce and Tourism Bureau will be holding a four day "Sedona's Northern Lights" event. There will be a 5-6 minute light show projected on Camelhead Rock (next to Snoopy Rock) every hour at 6pm, 7pm, 8pm, and 9pm. The event will run from Thursday December 14 through Sunday December 17.

As described by the Chamber, this 4-day event will celebrate Sedona's beauty, arts, dark skies and stunning landscapes. This event will launch the year-long 60th Anniversary celebration of the Sedona Arts Center.

KSB feels that our dark skies are one of our most precious assets. The information that the Chamber of Commerce shared with KSB suggests that the light show, as proposed, will not have an adverse impact on our dark skies.

One of our Board members viewed a test of the technology that was held a number of weeks ago, and reports that while the red rocks were certainly illuminated by the projectors, there did not seem to be light spillage that negatively impacted our dark skies. The technology did seem to confine the impact of lighting just to the rocks themselves.

While we do not support holding this civic event, we do not feel that it is appropriate for KSB to oppose it. Our neutral stance is predicated on the very temporary nature of the event - four 15-minute showings over the course of four days. KSB would strongly oppose any proposal to hold an event like this more than once a year.



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Please know that we will be monitoring the event and its impact, evaluating whether or not we should remain neutral regarding future short-duration events of this type.



## Survey: What Sustainability (social, economic, environmental) Issues Should be Top Priorities in this Region?

There's an old saying: **What gets measured gets managed.**

Right now some agencies track metrics related to sustainability: APS tracks renewable energy production; ADEQ tracks water quality; AZStats.gov has employment data. But these are scattered and don't always reflect the intersection of sustainable values. (For example, we don't want any jobs; we want living wage jobs that don't hurt the environment and add value to our community.)

**The Sustainability Alliance needs your input.** Please take this short 6-question survey to help set priorities for the region.

Should we be working toward zero waste, zero hunger, or climate neutrality. What about water conservation, transportation options, living wage jobs or workforce housing? Don't worry that the goals may not be economically or technologically feasible now.

This is your opportunity to tell the Sustainability Alliance what you think are the most important goals to pursue.

[Click here to take the survey](#)



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## KSB Annual Meeting



**Thursday November 16, 2017  
9:00 am, KSB Pushmataha Building**

**360 Brewer Rd., Sedona**

Keep Sedona Beautiful will hold its Annual Meeting for KSB members on Thursday, November 16, 2017, at 9:00 am at the Pushmataha Center, 360 Brewer Road in Sedona.

We encourage all current or renewing members to attend. At the meeting, you will learn more about KSB's accomplishments over the past year and vote on trustees.

**Please join us at the meeting and help us keep Sedona beautiful!**

## KSB



**Fall 2017  
Quarterly Newsletter**



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Visit the KSB website for more information on our activities, goals and how you can help:

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