

“The Impact of Animal Agriculture on Sustainability” at KSB January 10

On Wednesday, January 10, members of Healthy World Sedona (“HWS”) will present a discussion on the widely accepted science that identifies animal agriculture as a major contributor to global warming. This event is a part of Keep Sedona Beautiful’s *Preserving the Wonder™* Speaker Series.

Free to members, residents and visitors - all are welcome to join Keep Sedona Beautiful (“KSB”) at 5:30 p.m. at its historic Pushmataha Center on 360 Brewer Road. The evening will include complimentary appetizers donated by El Rincon Restaurante Mexicano and refreshments provided by KSB.

For the evening’s lecture, Donald Fries, Beverly Bow and Jon Thompson will delve into some of the reasons why this information has not received the attention of environmentalists that it deserves. The presenters will also discuss how each person’s change in diet can have a hugely positive and immediate effect on reversing climate change, with many additional benefits as well.

Donald Fries, M.B.A. and Beverly Bow, B.A., M.A.T. are co-founders of Healthy World Sedona, a 501(c) (3) organization that promotes improvement to human, planetary and animal health and welfare through a whole food plant-based lifestyle. They each have a certificate in plant-based nutrition from the T. Colin Campbell Center for Nutrition Studies and eCornell.

Jon Thompson, M.A., adopted a plant-based diet almost three years ago and soon thereafter became an original member of Healthy World Sedona. He serves on the HWS board and was actively involved in planning for Sedona VegFest 2017 and is currently managing their public relations and promotions. He is also a member of Keep Sedona Beautiful, where he volunteered as a litter lifter for over 10 years and now serves as liaison between KSB and the Sedona City Council, of which he is an elected member.

Healthy World Sedona sponsors educational events in the Verde Valley throughout the year, including a quarterly speaker series, monthly cooking demonstrations, mentorships, and a Yavapai College Lifelong Learning Center Class.

Keep Sedona Beautiful’s monthly *Preserving the Wonder™* Speaker Series is held the second Wednesday of each month from September through May. It focuses on presenting a diversity of programs relevant to the unique environment of our region.

Keep Sedona Beautiful, Inc. is a nonprofit organization that, by acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area. For more information about Keep Sedona Beautiful, please visit <http://www.keeppedonabeautiful.org/> or call 928.282.4938.