

# KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972



KSB is a 501 (c) (3) charitable organization

## Preserving the Wonder™

February 25, 2019

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*Dear KSB Friends,*



**"The Valley"**

**Keep Sedona Beautiful is sponsoring a timely and important film  
at this years' Sedona International Film Festival.**



As noted in the Festival's program, "ever since its transformation from an over-the-hill mining town to a world class ski resort, Telluride has been a diverse mix of ski bums, trust funders, back-to-the-land hippies, liberal second-home owners, urban dropouts and savvy business entrepreneurs. But the one thing they all agreed upon was that they weren't going to let developers run the show. So, when a multinational corporation proposed an Aspen-style development of trophy homes on the 600-acre gateway to Telluride's box canyon, **the citizens of Telluride said "NO."**

The Valley is the story of Telluride's seemingly impossible task of raising \$50 million dollars in three months to purchase the Valley Floor and pull off an environmental triumph.

*Let them know you appreciate their interest in keeping Sedona beautiful!*



Landscape Magic



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With Sedona's recent experience dealing with a proposed 650+ unit manufactured home and RV park development, the topic of The Valley couldn't be more relevant.

You can view the trailer for "The Valley" by [clicking here](#).

Also showing will be a beautiful short film titled Shinrin-Yoku (Forest Bathing), whose trailer you can view by [clicking here](#).

The films will be shown twice: on **Wednesday February 27 at 7:00 pm at the Mary Fisher Theatre**, and on **Saturday March 2 at 4:00 pm at Harkins Theatre**. Festival passes or individual showing tickets can be purchased in advance at the [Sedona International Film Festival web site](#), or individual tickets can be purchased at the door (assuming it's not sold out).

## KSB Gratefully Acknowledges Our Courthouse Butte Business Sponsors

*This Month*



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Goettl's High Desert Mechanical

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Visit the KSB website for more information on our activities, goals and how you can help:

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