

KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972



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Preserving the Wonder™

June 16, 2020

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Dear KSB Friend,



Why We Litter Lift

Somewhere hidden behind a west Sedona grocery store a mother duck raises her 10 ducklings. On one quiet morning, she walked them toward a nearby hotel. With continued luck, these ducklings will eventually make their way to Oak Creek and perhaps beyond.

On behalf of Keep Sedona Beautiful, we pick up litter along Rodeo Road and Coffee Pot Drive. The distance we cover is short (about a half a mile off the main road in west Sedona), but the amount of litter we pick up is shocking.

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Click image to enlarge, see what we find and what might end up in our waterways

The litter is clearly a sign of the times; PPE (masks, gloves and wipes) is everywhere, set free by careless hands and then caught by the wind to become entangled within an overabundance of other throw-away samples of our existence.

Like the ducklings, these items will make their way to Oak Creek. But, unlike the ducks, none of these items shown in the photos should ever find their way into our waterways. Can we all agree that we are beyond the need to explain why plastics, metals, chemicals, cardboard, styrofoam, paper, and PPE, all in their forms, are hazardous to the health of wildlife, the planet and ultimately to ourselves?



On Coffee Pot Drive the city of Sedona has erected a sign: "Sedona's Stormwater, Keep It Clean." And yet, we somehow allow the wind, rains and floods to flush the trash we carelessly discard directly to our waterways.

Why do we litter lift?

**Loren Cunningham, CPA,
PLLC**
928-526-8442

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Because, if we are determined to be a throw-away society then the very least we can do is throw away our waste without polluting our streams and perhaps killing other life forms who mistake plastics, etc. for food or are harmed simply by living among these foreign objects and chemicals. The benefit of being intentional about a litter-free environment is that our city and our waterways remain clean and beautiful for the enjoyment of all.

We invite others, litter lifters and the general community, to continue this litter discussion by offering personal accounts and solutions. We'd love to hear your thoughts.

Let's Keep it Clean. It's our small piece of the planet.

ksb@keepsedonabeautiful.org



Farewell Joanne

Joanne Kendrick, the chair of KSB's Dark Sky Committee, will be moving back to her home state of Texas at the end of June. Joanne has served on KSB's Board of Trustees for the past seven years and was President in 2016-2017. Her passion to preserve and enhance the dark skies of Sedona motivated her to work closely with the City of Sedona, the International Dark Sky Association and numerous stakeholders, culminating in Sedona being designated the 6th International Dark Sky Community in 2014.

Since that milestone event, Joanne has continued to champion efforts throughout the Verde Valley, leading to the Village of Oak Creek being designated the 14th International Dark Sky Community in 2016. Following the examples set by Sedona, the Village of Oak Creek and Flagstaff (the world's first International Dark Sky Place), the Town of Camp Verde and Cottonwood received their designations in 2018 and 2019 respectively.

As Joanne remarked in her first President's Message after being elected President of KSB, she fell in love with Sedona when she and her husband Jerry first visited in 1992.

"The majestic grandeur of the Red Rocks, the incomparable beauty of the area, the magnificent dark skies, the temperate high

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desert climate---I loved it all! When we moved here in 2010, I became a volunteer at Keep Sedona Beautiful. Along with many others, I am committed to preserving the beauty and wonder of the Greater Sedona Area for all of us and for future generations."

Keep Sedona Beautiful and the Verde Valley will greatly miss Joanne's boundless energy and enthusiasm, her commitment to the natural environment and her ability to find common ground among a group of often competing interests.

Thank you, Joanne,
for everything you've accomplished and for enriching our lives!

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our activities, goals and how you can help:

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