

# KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972

KSB is a 501 (c) (3) charitable organization



## Preserving the Wonder™

February 13, 2021

KSB a Top-Rated  
NonProfit



Certified Silver  
Sustainability Alliance



### Our Featured Business Sponsors for this Month

Let them know you  
appreciate their interest in  
keeping Sedona beautiful!

## Greetings!



### KSB Kickstarts Pilot Test Program

#### Volunteers Needed to Evaluate Non-Toxic Herbicide Effectiveness

KSB is kickstarting a pilot test program to evaluate the effectiveness of a non-toxic weed killer and needs volunteers to provide feedback. If you are interested in participating, KSB would provide the product free of charge and an evaluation form to return. This pilot program could provide the catalyst toward reducing glyphosate herbicides from our local environment.

**NOTE:** Supplies are limited and volunteers will be chosen on a first come first serve basis. Please respond by emailing [ksb@keepsedonabeautiful.org](mailto:ksb@keepsedonabeautiful.org) by Monday, February 22, 2021.

KSB is the lead partner in the Sedona Sustainable Tourism Plan (SSTP) Environmental Tactic A4.7 which states:

*“Eliminate pesticides and herbicides (long-term goal) Encourage businesses and residents to eliminate the use of pesticides and other chemical products that may negatively impact the environment.”*



Denton Accounting

JODY M SMITH  
creations

Jody Smith Creations



Pink Jeep Tours



Mike Koopsen Photography



Villegas Landscape

KSB will provide one gallon of **Natural Armor Weed and Grass Killer**, including the hose and spray nozzle. Click the link in the previous sentence to obtain the product description and application directions. Your responsibility is to use the product, adhere to the application instructions, provide before and after photos and provide feedback on an evaluation form. The trial period is decided by you and may begin as early as March or as late as mid-May. Effectiveness is determined by moisture, temperature and direct sunlight. Only use this product on the application area to avoid contamination.

Compiled feedback will be publicized through SSTP partners and KSB.



## KSB Gratefully Acknowledges Our Courthouse Butte Business Sponsors

### This Month



### Mike Koopsen Photography

Mike Koopsen has always been passionate about the natural world and the beauty that surrounds us.

Seeking out the awesome beauty of nature brings with it the adventure of exploration and the wonder of seeing things in a special light. Mike's award-winning images have been published in books and magazines, as well as newspapers, and have been used in many brochures, videos, and web sites.

Mike hopes his images will inspire others to seek out a richer, more personal connection with nature, and increase everyone's awareness of the fragile and precious nature of our environment and the need to protect it so



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future generations can enjoy the wonder he has been blessed to experience.

[www.MikeKoopsen.com](http://www.MikeKoopsen.com)  
928.853.0335

*KSB greatly appreciates the support  
Mike Koopsen Photography has given us.*



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You Both Deserve It!

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