

# KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972

KSB is a 501 (c) (3) charitable organization



## Preserving the Wonder™

March 22, 2021

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### Our Featured Business Sponsors for this Month

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Denton Accounting

## Greetings!



### Join the 30 x 30 Letter Writing Party

On Monday March 29, at 5:00 PM, a collection of environmental groups will hold an online **Letters to the Editor Writing Party**. Those groups include The Center for Biological Diversity, The Wilderness Society, Northern Arizona Climate Change Alliance, and the Yavapai group of the Sierra Club.

At this event, they will discuss 30x30, a national effort to protect 30% of our lands and water by 2030. Then, they will take some time to voice their support for 30x30 and local conservation efforts by writing LTE's (Letters to the Editor) to local newspapers.

If you're passionate about conservation and want our elected officials to step up and protect our precious lands and waters, please consider attending this event.

**To sign up for this Zoom event, complete the RSVP form at: <https://forms.gle/4VdMZ4Vi6eP8L5iE7>**

The 30x30 goal is derived from the Paris Climate Agreement and global targets to protect nature established by the United Nations Convention on Biodiversity. It aims to protect 30% of the world's lands and oceans by 2030 as an interim goal toward protecting half of the Earth by 2050, the metric scientists believe we must achieve to stave off an extinction crisis.

Implemented properly, the 30x30 goal will not only protect biodiversity, but also help alleviate the effects of climate change and provide better and more equitable opportunities for people to connect with nature. 30x30 offers a vision for conservation that embraces not only traditional protections for marquee public lands, but also state and private lands, working landscapes, connected trail networks, wildlife migration corridors, and local open space protection efforts.

**[You can read more about 30 x 30 by clicking here.](#)**

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## KSB Gratefully Acknowledges Our Courthouse Butte Business Sponsors

### This Month



L'AUBERGE de SEDONA

#### A Place of Possibility

Sedona is a celebration of nature and culture, quiet wisdom and adventure. It fosters an intimate connection – to oneself and to each other – through meaningful experiences that enrich lives and renew spirits.

L'Auberge de Sedona is at the center of it all, inspired by this wondrous place and its power to create change. Everything is done with intention, each amenity fine-tuned to create unforgettable moments. When you journey here, the possibilities are endless.

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<http://www.lauberge.com/>

*KSB greatly appreciates the support  
L'auberge de Sedona has given us.*

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